

# A Universe of Value

This chart depicts the current marketplace for private companies. Here's how to read it:

Industries that appear above the diagonal line (in the white zone) sell at a premium to annual revenue. Those that fall below the line (in the yellow zone) sell at a discount to annual revenue.

The size of the bubbles represents the size of the industry's median sale multiple.

The horizontal axis measures median annual revenue; the vertical axis measures median sale price.

The most valuable industries can be found in the far right and upper region.

The least valuable industries can be found in the lower left region.

