



Eric Ryan

Chief Brand Architect + Co-founder
Method

Eric makes soap. Really nice smelling soap that's non-toxic and good for the planet. Soap that's really beautiful, too, that makes people want to clean. He started Method in 2001 with his high school buddy Adam and has since built Method into a \$100 million brand — a brand that was ranked the 7th fastest growing company in America by Inc. Magazine in 2006. Today, Method has over 100 planet friendly cleaning products that can be found in stores across America, Canada and the UK. He's been named an eco-leader by Vanity Fair, a Food & Wine Tastemaker, an eco-revolutionary by Time Magazine, PETA's Person of the Year, and one of People Magazine's Sexiest People Alive. Okay, that last one's not really true, but the others are. Eric lives in Marin with his wife Ingrid and two children Anya and Matias.