

INC. MAGAZINE

2005 EDIT CALENDAR



ISSUE	ON-SALE DATE	CLOSING DATE	EDITORIAL FEATURES	SPECIAL ADVERTISING OPPORTUNITIES	CONFERENCES/EVENTS**
Jan	12/14/04	11/01/04	Entrepreneur of the Year <i>Inc.</i> 's editors identify the business owner whose achievements stand above the rest.		Consumer Electronic Show (CES) Las Vegas
Feb	1/11/05	11/29/04	The Value of Values How marketers are re-evaluating their strategies in the wake of the presidential election.		RSA Security Conference Los Angeles
Mar*	2/08/05	12/20/04	How To Be A Serial Entrepreneur	▶ SB: Tech Resources for Growth	Inc. 500 Conference Tucson Inner City Leadership Dinner New York
April*	3/22/05	2/7/05	Entrepreneurs We Love Second annual report profiling entrepreneurs who have made a difference.	▶ Spirit of American Enterprise ▶ SB: Tech Resources for Growth	Inner City 100 Summit Boston
May	4/26/05	3/14/05	Hot Spots: The Best Places To Do Business A report on the key cities in America for growing companies. Will rank 277 metro areas in America based on <i>Inc.</i> 's exclusive analysis of the latest government employment data.	▶ On the Road Again: Business Travel Tips ▶ What You Need To Know About Insurance ▶ SB: Tech Resources for Growth	YEO Global Leadership Conference Washington, DC
June*	5/31/05	4/18/05	The Inner City 100 America's 100 fastest-growing inner city companies.	▶ SB: Tech Resources for Growth	C3 Tech Expo New York InfoComm Las Vegas Storage World Long Beach NAWBO Conference Orlando
July*	6/28/05	5/16/05	Capital Ideas A service package that will help entrepreneurs find funds for growth. This feature will identify 25 of the most prominent angels and angel groups in America—how to contact them, what their interests are, how much money they have, and what their biggest successes have been.		
Aug	7/26/05	6/13/05	The Future of Advertising How technology is changing the way you reach your customers.		
Sept*	8/23/05	7/11/05	Inside the Coolest Small Company in America <i>Inc.</i> takes a 360-degree look at one truly fascinating, multifaceted, rapidly-growing business.	▶ Commercial Vehicles for Growing Companies ▶ SB: Tech Resources for Growth	CEDIA Indianapolis
Oct	9/27/05	8/15/05	Valuation Issue — Building Wealth In our third valuation guide, <i>Inc.</i> shows which businesses are increasing in value the most and lays out the specifics of valuing companies in more than 90 different industries.	▶ What You Need To Know About Insurance ▶ SB: Tech Resources for Growth	
Nov*	10/25/05	9/12/05	Retaining Talent The best practices for keeping and motivating top employees.	▶ All Business is Local	
Inc. 500	11/08/05	9/26/05	Inc. 500 Special Issue The 24th edition of our annual special issue profiling America's 500 fastest-growing private companies. This year's issue will feature expanded photography and coverage of the lifestyles of America's most dynamic business owners.	▶ On the Road Again: Business Travel Tips ▶ SB: Tech Resources for Growth	
Dec	11/22/05	10/10/05	Entrepreneur of the Year We identify the business owner who had the most impact in 2005. PLUS: <i>Inc.</i> 's Holiday Gift Guide—great gifts made by entrepreneurs.	▶ You and Your Car: Smart Guide to Buying, Owning, and Driving	

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* VISTA Study Issues

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